

Education Internship

Who We Are:

Detroit Public TV (DPTV) is Michigan's largest and most watched television station serving Southeastern Michigan and serves the most diverse public television audience in the country. DPTV is also the state's only community-licensed station, meaning it operates independent of any educational, government or other institution. Its funding comes from the community it serves.

Each week more than two million people watch our four broadcast channels, and nearly 200,000 people listen to our radio station, WRCJ 90.9 FM for classical days and jazzy nights. In addition, DPTV is building the next generation of public media with our rapidly growing digital presence which has grown to reach more than half a million unique visitors through our website, YouTube channels, and social media platforms each month.

Our core values: excellence, innovation, trust, diversity, engagement, and financial sustainability are evident in everything we do. From the engaging content we provide, to the way we work with viewers, supporters, board members and employees, to the local events we host, DPTV connects with thousands of our fellow community members each year.

What You'll Do:

The Education/Engagement Intern will work closely with the Education and Michigan Learning Channel Team to support the cataloguing, review, and curation of video learning materials and supplemental resources for grades PreK-12.

Learning Objectives

- Learn what attributes to look for in high-quality educational video, including technical requirements and educational value and make recommendations for video materials to use on the Michigan Learning Channel.
- Understand how educators prioritize student learning objectives and craft lessons to meet state standards from multiple subjects at the same time.
- Understand copyright considerations for creating and sharing digital media both online and on broadcast, including book and music permissions and fair use guidelines.
- Learn how educators work with producers and editors to create and package educational media and distribute and promote it to teachers, students, and families.

Outcomes:

At the conclusion of the internship, the intern will be able to:

- Demonstrate an in-depth understanding of the digital resources, including video and audio, worksheets and student activities, lesson plans, and other resources available from PBS and Michigan educational partners such as museums, libraries, zoos, and historical sites.
- Be able to curate high-quality digital resources for use in the classroom.

Skills

- Basic Microsoft Office skills required, including Excel.
- Good judgement of the quality of audio-visual materials.
- Ability to understand what videos may appeal to children at different ages.
- Experience working with children and youth ages 3-17 preferred.

- Understanding of Michigan's state educational standards preferred.

Qualifications

- Must be currently enrolled in 4-year university, sophomore or higher status preferred
- Pursuing an Education/Journalism degree
- Able to work 12-20 hours per week for a maximum of 1 semester, or 16 weeks

What You'll Get:

- Opportunity to gain experience and a working knowledge in the Education.
- Opportunities to participate in personal and professional development programs.
- Opportunities to serve our mission and community.
- Great work environment.

Intern applicants must be currently enrolled at a college or university, or have recently graduated (within past 6 months) with a relevant degree. The internship program is unpaid and focuses on education and training.

How to Apply:

Send resume and cover letter to:

HumanResources@dptv.org

Human Resources

WTVS Detroit Public Television

1 Clover Court

Wixom, MI 48393-2247

*No telephone calls or third parties. Please include the title of the position in the subject line of the email.

Posting Date: 3/9/2021

Detroit Educational Television Foundation, d/b/a Detroit Public Television and WRCJ FM 90.0, is an equal opportunity employer committed to a culturally diverse workforce. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, gender, sexual orientation, gender identity, age, disability status, marital status, military status, or protected veteran status. Employment decisions at Detroit Public Television will be based on merit, qualifications, and abilities. The specific statements above are not intended to be all inclusive.