



For Immediate Release

CONTACT: Leslie Shepard
lshepard@dptv.org

Melissa Roy Elected Chair of Detroit Public TV's Board of Trustees

Detroit (March 8, 2023) – Detroit Public TV's board of trustees has elected Melissa Roy, managing partner at Lambert Global, as its new chair. She succeeds Timothy Nicholson, chief operating officer at PVS Chemicals, Inc, who served 12 years as a Detroit Public TV (DPTV) board trustee and will continue in service as an emeritus trustee.

The board also named Simon Whitelocke, president of ITC Michigan and vice president, ITC Holdings Corporation, as chair elect.

"Under Melissa's leadership, we will continue the progress we have made to build one of the most dynamic and community-focused public television stations in America," said Rich Homberg, DPTV's president and CEO.

Roy has been a member of the DPTV board since 2015 and helps guide governance, strategy and journalistic integrity for the station through committee work and her dedication to the Detroit regional community.

"DPTV is an important and unique community asset – wholly owned by the residents of the Detroit region," said Roy. "This nationally distinctive media ownership model is a wonderful opportunity to leverage the voice of Detroit."

She added, "The DPTV board is an amazing group of dedicated leaders representing diverse industries and backgrounds from across the region. Together with the devoted and talented in-house team at DPTV, I am looking forward to serving our community."

Prior to working at Lambert Global, Roy founded Roy Public Affairs, providing public relations and communication services for companies, nonprofit organizations, individuals and agencies throughout Michigan. Prior to launching Roy Public Affairs, she created and grew the business and community leadership organization, Advancing Macomb, as a primary philanthropic organization in Macomb County. Before that, she served as assistant county executive with

Macomb County government and spent 12 years with the Detroit Regional Chamber as senior director of Government Relations, leading federal, state and local government relationship management. She resides in Detroit.

###