

Ollette E. Boyd to Assume Expanded Role at Detroit Public Television

Chief Financial Officer of Michigan's largest public tv station adds Chief Operating Officer to her title

DETROIT (June 29, 2021) – Detroit Public Television's President and CEO Rich Homberg today announced that Ollette E. Boyd will assume an expanded role at the station, adding Chief Operating Officer to her current duties as Chief Financial Officer.

Boyd came to Michigan's largest public television station in January 2018, having served previously as CFO at Focus: Hope.

"With her extensive experience and knowledge of Detroit, Ollette has brought great value to DPTV," Homberg said. "Having spent her career in both the media and the nonprofit worlds, she knows all aspects of our business. Combining her role as COO and CFO will position her to provide the great leadership we have come to expect from her to all aspects of the station's operations.

"This is a great win for Detroit Public TV and for the community we serve."

"I appreciate the station's confidence in me," said Boyd, "and I certainly look forward to working with the wonderful staff, board, committees and volunteers that make this such a special place. We have just come off a challenging yet rewarding year in which we had the opportunity to show what we can do for the community in a time of crises – launching the statewide Michigan Learning Channel, providing unparalleled news and essential information that the public desperately needed and serving as a communications hub for so many nonprofit and grassroots organization, as well as expanding our regional and national initiatives like PBS Books and Great Lakes Now.

"It's been an exciting year at Detroit Public TV, and we expect to be an even greater community partner in the months ahead."

Prior to Focus: Hope, Boyd was CFO at the Charles H. Wright Museum of African American History for nine years and before that worked at the Detroit Newspaper Agency – which managed The Detroit News and the Detroit Free Press under a joint operating agreement – first as director of internal audit and then as director of circulation administration.

She is a CPA and holds a B.B.A. degree from the University of Michigan. A native of Detroit, she graduated from Cass Technical High School. She resides in Southfield.

About Detroit Public Television and WRCJ

Serving Southeast Michigan, Detroit Public TV (DPTV) is Michigan's largest and most watched television station, with the most diverse public television audience in the country. DPTV is the state's only community-licensed station, meaning it operates independently of any educational, government or other institution. Each week, more than two million people watch DPTV's five broadcast channels, and

nearly 200,000 people listen to its radio station, 90.9 WRCJ, for classical days and jazzy nights. In addition, DPTV is building the next generation of public media with a rapidly growing digital presence, which now reaches more than half a million unique visitors through its website, YouTube channels and social media platforms each month. Visit DPTV.org.

###